



<b>Course Name:</b>	<b>SFL30115 Certificate III in Floristry</b>
<b>Available Modes:</b>	<i>Traineeship, Cert 3 Guarantee Funding (if eligible) or Private Tuition</i>
<b>Is this course for me?</b>	<p>Being a florist is a most rewarding and exciting career where you can express your creative talents, work with one of nature's beautiful creations and touch the lives of others by helping them communicate through the medium of flowers.</p> <p><b>IS THIS COURSE FOR YOU?</b></p> <p>This course is open to the general public, but particularly to experienced employees in the floristry business. This certificate can immediately follow on from SFL20115 Certificate II in Floristry.</p>
<b>Course Description:</b>	<p><b>WHAT WILL YOU LEARN?</b></p> <p><b>SFL30115 Certificate III in Floristry</b> is expected to take 1-2 years of full time study. The course includes classroom lecture and practical sessions one day per week. There will be projects to complete each term. Learning for Trainees will be supported by on-the-job application of skills.</p> <p><b>Term 1</b> Includes basic principles of design and identification of flowers and materials</p> <p><b>Term 2</b> Includes Classical design and maintenance of floristry stock and products</p> <p><b>Term 3</b> Includes retail sales skills and business principles of floristry</p> <p><b>Term 4</b> Includes Sympathy Design, the meaning of flowers and customer service skills</p> <p><b>Term 5</b> Includes Principles of Modern Design, floristry design briefs and exploring colour</p> <p><b>Term 6</b> Includes Contemporary Bridal Design, the meaning of flowers and marketing weddings.</p> <p>SFL30115 Certificate III in Floristry builds on SFL20115 Certificate II in Floristry (Assistant) and is expected to take a further three terms to complete, giving you a Florist qualification.</p>

<p>SFL30115 Certificate III in Floristry has the following units:</p>	<p><b><u>Term 1 Introduction to Floristry</u></b>  SFLDEC001 Maintain floristry tools and equipment  SFLDEC005 Assemble floristry products  SFLSOP003 Recognise flower and plant materials  SFLSOP004 Receive and store floristry stock</p> <p><b><u>Term 2 Classical Design</u></b>  SFLSOP001 Source information on floristry products and services  SFLSOP005 Prepare and care for floristry stock  SFLDEC002 Design floristry products  SFLSOP003 Recognise flower and plant materials  AHCNSY204A Maintain indoor plants</p> <p><b><u>Term 3 Running a Florist Shop</u></b>  SFLSOP002 Work effectively in the floristry industry  SFLSOP007 Interact with floristry customers  SFLWHS001 Participate in safe working practices  BSBWOR202 Organise and complete daily work activities</p> <p><b><u>Term 4 Sympathy Design</u></b>  SFLDEC008 Construct floristry products with base medium  SFLSOP009 Sell floristry products  CUVACD201A Develop drawing skills to communicate ideas</p> <p><b><u>Term 5 Modern Design</u></b>  SFLDEC006 Construct hand tied floristry products  SFLDEC012 Interpret floristry design briefs  SFLDEC008 Construct floristry products with base medium (finalise)  SFLSOP006 Display and merchandise floristry products</p> <p><b><u>Term 6 Wedding Design</u></b>  SFLSOP008 Provide quality service to floristry customers  SFLSOP010 Prepare quotation for floristry products  SFLDEC007 Construct wired floristry products</p>
<p><b>Where is it held?</b></p>	<p>We hold practical and theory sessions in the following locations:</p> <ul style="list-style-type: none"> <li>• Toowoomba (Shop 1, 33 Bell Street Mall)</li> <li>• Townsville (1-3 Smith St, Hyde Park)</li> <li>• Cairns (302-308 Gatton Street, Manunda)</li> <li>• Brisbane (Block Class only)</li> <li>• Sunshine Coast (2/23 Flinders Lane, Maroochydore)</li> <li>• Online/Zoom</li> </ul>
<p><b>How much study is there?</b></p>	<p>You will be expected to complete workbooks for the knowledge component of the retail sales unit. You will be expected to complete a project each term. Written and practical assessments will be held at the end of each term. Photos of practical work will be required to be uploaded on our Moodle platform.</p>

<p><b>How can I study?</b></p>	<p>SFL30115 Certificate III in Floristry includes 6 terms these can be complete via-</p> <p><b><u>Face to Face</u></b></p> <p><b>Weekly</b> You will be required to attend practical training 1 day per week for the 10-week term and complete workbooks during and outside of class through our Moodle platform. Class hours are 8:30am to 4pm.</p> <p><b>Block</b> You will be required to attend practical training for 1 full week during the 10-week term and complete workbooks during and outside of class. Class hours are 8am to 5pm.</p> <p><b><u>Online Zoom</u></b> You will be required to attend practical training on Zoom 1 day per week for the 10-week term and complete workbooks during and outside of class through our Moodle portal. Class hours are 9:00am to 4pm.</p> <p><b><u>Online – Self-paced</u></b> Training will be completed through our Moodle portal. Students will be able to access video tutorials and questionnaires. Students will be required to upload photos of their practical work for each lesson. Students will be required to attend practical revision and assessment at the end of the 10-week term either in person or over Zoom.</p>
<p><b>What is in it for me?</b></p>	<p><b>CAREER OPPORTUNITIES</b></p> <p>This course is designed to increase your skills in areas required to be successful in the floristry industry. Participants can gain employment in the floristry industry or continue towards further education in the floristry sector with SFL40115 Certificate IV in Floristry. Also, you could continue with your studies in the retail industry in general as many units of competency pertain to the Retail Training Package.</p> <p>Successful completion of the program enables you to apply for these types of jobs:</p> <ul style="list-style-type: none"> <li>• Florist</li> <li>• Senior florist</li> </ul> <p>Or enrol in another course of study such as:</p> <ul style="list-style-type: none"> <li>• SFL40115 Certificate IV in Floristry or</li> <li>• SIR40212 Certificate IV in Retail sales</li> </ul>
<p><b>How do I get in?</b></p>	<p>Applicants to the course may be interviewed to determine your experience and training needs. You will be required to undertake a literacy assessment in order to demonstrate competency at the required level.</p>

<p><b>Language, Literacy, and Numeracy requirements</b></p>	<p>This course requires effective language, communication, and interpersonal skills. You will be expected to:</p> <ul style="list-style-type: none"> <li>• Work with customers and other staff members</li> <li>• Read and understand a range of simple texts</li> <li>• Write short answers to questions in your learner workbooks and on-line</li> <li>• You will need access to the internet to complete your on-line learning and you will need good computer skills</li> <li>• You should be able to use a calculator to calculate sales.</li> </ul> <p>If you need further assistance, we can offer you language, literacy, and numeracy assistance beyond the course hours for an additional fee.</p>
<p><b>How am I assessed?</b></p>	<p>Assessment is competency based. At the end of each term there will be short-answer theory assessment, and a demonstration of practical floristry skills within a time frame. We will also take into account your written workbooks for retail theory. Trainees will be required to complete a learner record book to verify their practical experience in the workplace.</p>
<p><b>Credit Transfer</b></p>	<p>Flowers to Impress School of Floristry recognize AQF qualifications and Statements of Attainment issued by any other Registered Training Organisation (RTO). If you have completed some of this qualification with another RTO, then please contact your course coordinator for credit transfer.</p>
<p><b>Recognition of Prior Learning</b></p>	<p>If you are a practicing florist and you believe that you have the skills and knowledge covered by this qualification, then you may apply for Recognition of Prior Learning.</p> <ol style="list-style-type: none"> <li>1. Contact RTO staff to discuss your past experience and / or qualifications in floristry.</li> <li>2. Provide a portfolio of evidence, oral or written questions to substantiate claims</li> <li>3. Demonstrate your skills and current competencies.</li> </ol> <p>Evidence should demonstrate an acceptable level of floristry skills and current industry knowledge.</p> <p>Cost of Recognition of Prior Learning is: \$4,320.00</p> <p>Additional training to fill any gaps will incur an additional charge of \$500.00 per day.</p>
<p><b>Cost</b></p>	<p><b><u>Fee For Service-</u></b></p> <p>Enrolment Fee of \$400.00, is required prior to the beginning of the course. Cost for each term is – Face to Face classes - \$1740.00 (two payments of \$870.00 per term). Term fees do not include flowers.</p> <p>Zoom classes - \$1305.00 per term. Online self-paced - \$1080.00 per term. Term fees do not include flowers and materials.</p> <p>There are 2 payment options for fees for Fee for Service Students:</p> <ul style="list-style-type: none"> <li>• Monthly payments (to be negotiated upon enrolment)</li> <li>• Per term payments</li> </ul> <p>Cost includes: tuition, workbooks, floristry materials, classroom materials and assessment.</p> <p>Students provide: flowers and foliage.</p>

	<p>The enrolment fee of \$400.00 must be paid a minimum of 2 weeks before the course begins, and this fee is not refundable.</p> <p><b><u>Traineeships-</u></b> Flowers to Impress School of Floristry offers the option for new, existing worker, and school-based traineeships. Please contact us for more information.</p> <p>Cost includes: tuition, workbooks, floristry materials, classroom materials and assessment.</p> <p>Students provide: flowers and foliage.</p> <p>The enrolment fee of \$400.00 must be paid a minimum of 2 weeks before the course begins, and this fee is not refundable.</p> <p><b><u>Certificate 3 Guarantee Funding is available – please discuss with the Administration Team.</u></b></p>
<p><b>Refund policy</b></p>	<p>All fees and charges will be outlined to students before enrolment for courses offered by Flowers to Impress. Should Flowers to Impress cancel any course, participants are entitled to a full refund or transfer of funds to a future course. An initial non-refundable deposit of \$400.00 will apply to all courses, payable two weeks before course commencement. No refund is available to participants who leave before finalising the course or unit of competency unless they can provide a medical certificate or show extreme personal hardship. In that case, fees may be refunded on a pro-rata basis.</p> <p>All monies received are entered into the Flowers to Impress accounting system and are not accessed until the course commences. Flowers to Impress has a comprehensive record keeping system to track payments and ensure pro-rata refunds for eligible students.</p>
<p><b>How do I apply?</b></p>	<p>For full-time or part-time study, please contact us at Flowers to Impress. Our enrolment form is available from our offices or via our website <a href="http://www.flowerstoimpress.com.au">www.flowerstoimpress.com.au</a></p> <p>Each person will be interviewed to determine if this course is right for you.</p>
<p><b>Our commitment to you:</b></p>	<p>Flowers to Impress is responsible for delivering training and assessment in accordance with the Standards for Registered Training Organisations. When you finalise payments and complete all course work and assessments, then Flowers to Impress will issue the AQF Certificates or Statements of Attainment for (SFL30115 Certificate III in Floristry). If Flowers to Impress closes or ceases to deliver any part of this course, then we will make arrangements to transfer your assessments and course work to another Registered Training Organisation so that you can complete your qualification, or we will refund your full fees.</p> <p>Upon completion of each unit of competency, you may choose to exit with a Statement of Attainment for competencies achieved.</p> <p>When you complete all the course work and assessments, you will be awarded the certificate for <b>SFL30115 Certificate III in Floristry.</b></p>
<p><b>About us</b></p>	<p>Debby Birach-Mayer is a Dutch Master Floral Designer with over 25 years of experience in 4 different countries. She owned a successful floristry business in Sydney for 7 years and designed for a great number of prestige hotels around Sydney.</p> <p>Debby has participated in international flower competitions and won awards for her innovative designs and fresh approach. Debby's qualifications in floristry include horticulture, art, flower arranging and</p>

	design to comprehensively include every aspect of flowers from growing flowers, to arranging cut flowers, to growing the business. Debby completed TAE40116 Certificate IV in Training and Assessment in March 2019.
<b>Additional Information</b>	<p>For further information:  <a href="#">Flowers to Impress Pty Ltd</a>  Phone: <b>(07) 4638 2727</b> Mobile: <b>0414 522 610</b>  Email address: <a href="mailto:school@flowerstoimpress.com.au">school@flowerstoimpress.com.au</a>  Web address: <a href="http://www.flowerstoimpress.com.au">www.flowerstoimpress.com.au</a></p>